Report of the Nominating Committee for the Centennial Campaign ARRL Board of Directors July 2011

Ladies and Gentlemen:

The Nominating Committee ("Committee") for the ARRL Centennial Campaign¹ is to identify and recruit the Chairperson and other members of the Second Century Campaign Committee ("Campaign Committee"), and to submit those nominations to the ARRL President for approval.

Since the January 2011 Board Meeting, the following actions have been completed:

- 1.) President Craigie, N3KN, evaluated and approved the Committee's recommendation for a Campaign Chairperson;
- 2.) Mr. David Brandenburg, K5RQ, accepted the role of Campaign Chairperson;
- 3.) A prospect list for individuals to serve on the Campaign Committee was researched, reviewed and vetted;
- 4.) Letters of invitation and supporting materials were sent to those initially selected to be on the Campaign Committee;
- 5.) Six individuals have agreed to serve on the Campaign Committee including:

Mike Valentine - W8MM

Ken Byers - K4TEA

Frank Donovan - W3LPL

Dennis Shapiro - W1UF

Bob Allphin - K4UEE

Glenn Johnson - W0GJ

¹ The Centennial Campaign is an effort to launch the ARRL into the next level of fundraising, with the mission to cultivate and develop donors at substantially high levels. As noted in previous Board Reports, this is essentially "new ground" and the challenge to venture into a new direction to attract donors at such high levels is important for the future of development programs in the "second century."

- 6.) An informal meeting of the Second Century Campaign Committee was held in Dayton, Ohio on May 20, 2011;
- 7.) Through a collaborative effort among the Campaign Chairperson and the Nominating Committee, additional prospects have been selected. There are currently five letters of invitation to candidates pending.

A major milestone was achieved since the last Board Meeting when Mr. David Brandenburg, K5RQ, of Osprey, Florida and San Diego, California, was selected as the Campaign Committee Chairperson. David visited ARRL Headquarters in March and met with Ms. Craigie, Mr. Sumner, and Ms. Hobart. Shortly thereafter, he agreed to take on this leadership role. We are very fortunate to have an individual of his caliber. Mr. Brandenburg leads by example. He is a member of the ARRL Maxim Society and provided the initial funding for the ARRL Teachers Institute. David holds BS and MS degrees in Electrical Engineering. He is a former CEO and is currently a self-employed investor and philanthropist.

The Campaign Committee plans to meet on August 11 at ARRL Headquarters to begin the prospect donor review process and made initial assignments to Campaign Committee members. Mr. Brandenburg anticipates having a full Committee in place by the August meeting.

The Committee anticipates the next steps to include:

- 1.) Continue work on potential nominees for the Campaign Committee if needed;
- 2.) Provide background information on nominees for the Campaign Committee;
- 3.) Assist President Craigie and the Chairperson in the review, screening and selection of Campaign Committee members. This may include an interview process for certain nominees.
- 4.) Assist the Chairperson in the August meeting of the Campaign Committee

Respectfully submitted,

Rick Roderick – K5UR

Members of the Committee:
Chief Executive Officer Dave Sumner – K1ZZ
Chief Development Officer Mary Hobart – K1MMH
ARRL Foundation President, and Director, Tom Frenaye – K1KI
First Vice President Rick Roderick – K5UR Chair